



FOR PAYPAL

fully integrated shopping cart

Thank you for purchasing the FlashCart™ from Jacob Cane Design. We hope this helps you better organize your products and increase your sales.

Setup Instructions and Information about the FlashCart™

We have developed a Flash MX based Shopping Cart that was designed to work with PayPal™ which we have branded as FlashCart™. The cart is fully integrated with PayPal™ to accept multiple item purchases. The cart is scalable from 1 to 50 (and more if needed) products or items which can be changed/updated from an external text file where all of the product descriptions and unit price variables are stored. The colors of the cart can be changed from the same external text file to match any sites color scheme. Someone without flash software and basic HTML knowledge could set this cart up in the time it takes them to type in the product descriptions and prices.

What did you get with your purchase?

FILE NAME	DESCRIPTION
flashcart.swf	This is the flash file, it is the shopping cart. Everything is self contained within this file; nothing needs to be done to this file beyond uploading it to the server.
flashcart.html	This is the HTML page from which you can view changes made during setup, provided you keep all of your FlashCart files in the same folder/dir.
variables.txt	This is the text file (.txt) that contains the variables or product information that will be uploaded to the flashcart. It is the only external part of the cart and the only file you need to edit, which will be thoroughly explained below.
ReadMe.pdf	FlashCart setup instructions.
image_1.gif – image_25.gif	These images are the default images that show up in FlashCart. Each one can be opened in PhotoShop or other image editing programs to change them into your product images. You can also replace these images with your product images as long as the name and GIF extension stays the same. For best results, keep the images the same size as they are now (260 x 235). All images loaded into the FlashCart larger than the current size will be automatically cropped by FlashCart.

Rules for using the FlashCart

1. Always keep the **flashcart.swf** file, the 25 image files and the **variable.txt** file in the same directory or folder on your web site or server. If the files are not located in the same dir, the flashcart will not know where to find the variables file or the images.
2. One exception to rule number one: If the page on which the flash cart will be displayed contains a **base href command**. This is an HTML tag that sometimes is needed in web page design and it looks like this: `<base href="http://www.yourwebsite.com">` this tag is normally located right below the `</head>` in a web page. If you do use this command, place the variables file in the same dir to which the base href tag is referring.
3. When editing the product information in the variables file **DO NOT** delete any of the **'&'** signs. This is called a variable string, the **'&'** is how the flashcart knows when it is receiving a new variable or product. Think of the **'&'** as spaces in between words when you are reading. The **'&'** is the spaces for the flashcart. Only edit the area between the **'='** sign and the **'&'** sign which is designated by **'.....'**

Example: `&product_1=.....&item1p=0.00&`

4. **DO NOT** change the name of any of the files that were included in the FlashCart purchase. Doing so will cause the FlashCart to stop working.
5. The FlashCart can not be copied or duplicated to be used by others. The flashcart will only work with **your email address** used on your PayPal account. This is both a security measure for your protection from hackers and to prevent people from making unlicensed copies of the cart. The cart will only send money to your PayPal account. If you change your email address with PayPal, please contact us to update the cart with your new email address. flashcart@jacobcane.com

Editing the variables.txt file

First, if you open the file and say, "wow, this looks complicated, I don't think I can edit the variables file without messing it up". Send a list of your products and prices to: flashcart@jacobcane.com and we will do the editing for only a \$1.00 per product. (\$25 minimum)

Number of products

The variables file controls everything in the FlashCart from content to colors. When you open this file you will see on the first line: `totalitems=25` this controls the number of items or products in the cart. You can change this to any number **greater** than 20. If you change the number to a value lower then 20 it will create white space below the items in your cart. If you have less then 20 products keep the value at 20, the spaces without product or price data will be left blank, but not white.

FlashCart color scheme editing

The next variable you will see is: `HexColor_Full=006600` -this variable controls the background color of the even product lines (product 2, product 4, etc.), and is the darker of the two colors. You can change the 006600 numbers to any HTML color code number you want to match the color scheme of your site.

The next variable you will see is: `HexColor_Half=006600` -this variable controls the background color of the odd product lines (product 1, product 3, etc.), and is the lighter of the two colors. You can change the 006600 numbers to any HTML color code number you want to match the color scheme of your site.

The next variable you will see is: `HexColor_Border=006600` -this variable controls the border color of the flashcart. You can change the 006600 numbers to any HTML color code number you want to match the color scheme of your site.

You may notice, all of the above color values are the same, but the colors of the cart differ in shade or tint. This is because each of the three items (border, odd and even product line) are assigned a different **alpha value** (tent or shade of the HTML color code) to prevent FlashCart users from making the colors too dark, causing the text in the cart to be unreadable. If we didn't assign alpha values to the cart you could input `000000` (which is black) causing the whole cart to go black and you wouldn't be able to see anything. This way, no matter what color code you input, you will always be able to see the text in the cart!

Product description and prices editing

After you pass the color values you will see the first product item and price variables

Example: `product_1=.....&item1p=0.00&`

The description for the first product (`product_1=.....&`) goes in the space represented by the dots (`.....`). This is the product description that will show up in the PayPal description field. Be careful NOT to delete the '=' sign or the '&' sign on each end of the space.

The price for the first product (`item1p=0.00&`) goes in the space represented by (`0.00`). This is the product price (unit price) that will show up in the PayPal price field. **DO NOT** add a '\$' sign to the product price, doing so will cause the FlashCart to **ignore** the product price for that item.

Finished example: `product_1=Dog Food&item1p=15.00&`

Repeat this process for each product you wish to appear in the FlashCart. The only thing that changes in the remaining variable text file is the product number and the item price number.

Example: `product_1=.....&item1p=0.00&`

`product_2=.....&item2p=0.00&`

`product_3=.....&item3p=0.00&`

Continue this process for as many products as you want to appear in the FlashCart. If you have more than 25 products, simply copy this line: `product_X=.....&itemXp=0.00&` and change the **X** value to the next product and price number needed, in this case **26, 27, 28**, etc.

If you have **less** than 25 products, simply delete the extra product and price variables from the variable txt file. When doing this make sure the last thing in the file is an '&' sign

Incorrect example: `product_5=Dog Food&item5p=15.00` ← missing the '&' sign

Correct example: `product_5=Dog Food&item5p=15.00&`

Adding the FlashCart to an existing HTML page

This is done in the same way you would add any other flash file to a web page. If you open the flashcart.html file in Notepad, FrontPage or any other HTML editing program you can copy the needed code into any other HTML page.

Copy everything in between these two lines in the flashcart.html page:

<!-- BEGINNING OF FLASHCART CODE -->

<!-- END OF FLASHCART CODE -->

Adding FlashCart to your site

Once you have completed all of the editing for the variables.txt file and you have the FlashCart code from the flashcart.html file pasted into the web page of your choice, you are done and ready to upload the files to the server.

Contact us with your questions

Question regarding the FlashCart can me directed to flashcart@jacobcane.com

For more information about Jacob Cane Design and the products and services we offer please visit www.jacobcane.com